

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants** : Thomas L. Barnhart and Joel Brooks : **File No.:** 170707-1016  
**Ser. No.** : 10/681,587 : **Art Unit:** 3622  
**Filed** : October 7, 2003 : **Examiner:** Jean D. Janvier  
**For** : A METHOD FOR INCREASING WEB  
SITE TRAFFIC (as amended herein)  
:

**AMENDMENT AND PETITION FOR EXTENSION OF TIME**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed November 22, 2006, please amend the patent application identified above as follows:

**Amendments to the Application File** begin on page 2 of this paper.

**Amendment of the Title** is on page 3 of this paper.

**Amendments to the Claims** begin on page 4 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.